

USE A MANAGED SERVICE PROVIDER & SAVE MONEY: IT'S SIMPLE DOLLARS & SENSE

Small-to-medium-sized businesses (SMBs) are always seeking ways to reduce overhead while increasing productivity and performance. For many SMBs, the most obvious place to cut costs is IT operations. By using a managed service provider (MSP) for IT operations, SMBs can reduce costs and risk.

HERE'S WHY USING AN MSP FOR YOUR IT SOLUTIONS & SECURITY IS THE OBVIOUS CHOICE.

DOLLARS

IT expenses add up fast—not to mention the headaches associated with them. By partnering with an MSP, the average SMB can save \$580,000 or more each year.

ON YOUR OWN	VS	WITH AN MSP
Infrastructure + Data Center & COLO + Hardware & Software + IT Director & Administrative Salaries + System Maintenance & Fixes		All of That + Enterprise Capabilities + Expert IT Professionals + 24/7/365 Monitoring + Proactive Maintenance & Security
\$700,000 PER YEAR OR MORE		\$120,000 PER YEAR OR LESS

\$580K IN SAVINGS! ↑

SOUND FAMILIAR?

Almost 50% of business owners reported their top challenge as staying ahead of rapid tech changes

23% said that budget constraints were top of mind in maintaining and growing their endeavors

Other **top concerns** for 2018 included enhancing security and having peace of mind over IT¹

SENSE

For hundreds of thousands of dollars less per year, an MSP will provide all of the IT infrastructure and oversight you need—plus so much more that makes using one common sense.



Scalable, Best-In-Class Hardware & Software

- Future-proof hardware and software
- Eliminate expenses of costly data centers
- Access data centers that scale with growth



Greater Internal Productivity

- Get more from your salaried personnel
- 24/7/365 monitoring behind the scenes
- Minimize system downtime for your staff



Full Staff of Experts On Call

- Instant access to IT professionals
- Focused expertise in different areas
- Latest knowledge and certifications
- Available for strategy and quick fixes
- Around-the-clock proactive monitoring and support



Proactive System Maintenance

- Get proactive backups, patches, and security
- Reduce system outages and downtime
- Migrate to the cloud when it makes sense



Greater Cybersecurity & Training

- 43% of cyberattacks target small businesses²
- Get proactive data backup and disaster recovery
- Educate employees on cybersecurity measures

Ready to ditch the costly DIY model and partner with an MSP? Contact us today.

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